

## ASACIC STRATEGIC PLAN 2012-13

**Mission Statement:** ASACIC is a 501 ©(3) nonprofit organization which was founded in 2002 for the purpose of improving the lives of those affected by autism in central Illinois by providing access to resources, educational opportunities, and social activities.

GOALS/ACTION STEPS (12-13)	PERSON RESPONSIBLE	TIMELINE/STATUS	REPORTING
<b>GOAL 1: Increase autism awareness by developing resources.</b>			
ACTION STEPS <ul style="list-style-type: none"> <li>• Newsletter</li> </ul>	Carolyn	May, August, January	3X a year (Jan, May, August)—shift to electronic transmission?
<ul style="list-style-type: none"> <li>• Postcards</li> </ul>	Carolyn	2X per year, May and September Develop 10 new sites each year, 25 cards per site	4X a year (Jan, May, August, Dec)
<ul style="list-style-type: none"> <li>• Marketing Plan</li> </ul>	Mary (chair) Teresa Tom/Deanna	Mary will develop a marketing plan by July	2X a year (Jan, June)
<ul style="list-style-type: none"> <li>• Blake Penner Grant</li> </ul>	Tom/Professional Board	Goal to serve 30 families <b>July</b> – materials/criteria ready <b>Oct</b> – application deadline <b>Nov</b> – prof. board review applications <b>Dec 1</b> – deadline for distribution	2X a year, (June and Feb)

<ul style="list-style-type: none"> <li>Support Group Meetings</li> </ul>	Karen, Cathy	Sept thru May 1 <sup>st</sup> Thursday of the month Develop list of existing support groups Develop support network outside of Springfield area (Beardstown and Lincoln?)	2x year, June and Dec
<ul style="list-style-type: none"> <li>Contacts/Referrals</li> </ul>	Carolyn/Julie	Development of data base	2x year, May and Nov
<ul style="list-style-type: none"> <li>School Kits</li> </ul>	Cathy	Distribute 6 per year Distribute kit completion instructions Followup survey (Where did these go?; Anything in kit they didn't know what to do with?) Explore: Development of an Assessment kit; Kit for older students	2x year April and Oct
<ul style="list-style-type: none"> <li>Caregiver/Parent educational grants</li> </ul>	Cathy	Fund 5 families a year No deadlines, rolling application Cap at \$250 per family Draft criteria/application process/will need board review	As applications come in

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<p><b>GOAL 2: Increase educational and training opportunities. Increase enrollment of research-based programs</b></p>			
<p>ACTION STEPS</p> <ul style="list-style-type: none"> <li>• Camp ASPIRE</li> </ul>	<p>Lyn/Carolyn /Karen</p>	<p>Application Prep – Carolyn/Karen – Jan  Website – Carolyn – Jan, Aug  Recruit Counselors – Karen -- April/May  Church Contract – Carolyn – Jan  Advertising – Carolyn – Where?  Board needs to discuss this item  Goal: Increase enrollment by 10% each year  Explore: Merging with another summer camp program (SPARC, Y, UIS, Springfield Park)</p>	<p>2x year – August, February</p>
<ul style="list-style-type: none"> <li>• Provide ABA information to families</li> </ul>	<p>Carolyn, Julie, Karen</p>	<p>Develop Resource Network with state wide ABA providers</p>	<p>2X year – March, Sept</p>
<ul style="list-style-type: none"> <li>• Increase number of trained support workers</li> </ul>	<p>?</p>	<p>Explore: Providing web based training; linking with CAP Aspire programming; linking with another agency</p>	

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<b>GOAL 3: Provide a variety of social activities.</b>			
ACTION STEPS <ul style="list-style-type: none"> <li>• Take a Step for Autism Walk</li> </ul>	Laura (chair), Miranda, Mary, Dan	Maintain participation to 500 Chair (Laura) develops planning schedule – presents to Board in July Move to April (Sept 2013 to April 2014)	3x year – July, August and Nov Planning schedule in July
<ul style="list-style-type: none"> <li>• Zoo Event</li> </ul>	Tom, Karen	Maintain vendors at 10 Planning discussion in July Increase participation by 10%? Develop Planning Schedule (June 12)	2x year – August, Nov
<ul style="list-style-type: none"> <li>• Movie Events</li> </ul>	Tom, Mary, Carolyn	Mary/Carolyn research theaters/movies Carolyn contacts theaters and does advertising (website, email blast) Two times a year (Summer, Winter)	2x year – August, January
<ul style="list-style-type: none"> <li>• Santa Meet &amp; Greet</li> </ul>	Tom, Dan Karen (recruit Santa helpers)	Maintain service to 30 families Develop Planning Schedule (Oct, 2012)	2x year – Nov (allocate \$ for gift cards), January
<ul style="list-style-type: none"> <li>• Bowling Event</li> </ul>	Tom, Carolyn	Contact Logan Lanes in Lincoln (Carolyn) November event?	2x year – October, December
<ul style="list-style-type: none"> <li>• Skating Event</li> </ul>	Mary, Carolyn	Contact Skateland South (Carolyn) February Event	2x year – January, March
<ul style="list-style-type: none"> <li>• Develop 2-3 additional social activities</li> </ul>		Easter Egg Roll at Erin’s Pavilion ? April Events? Beardstown Event?	

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<b>GOAL 4: Increase Fundraising</b>			
ACTION STEPS <ul style="list-style-type: none"> <li data-bbox="239 418 443 451">• Golf Outing</li> </ul>	Outside Consultant Board	Move event to September (May 2013 to Sept 2013) Goal – Increase Income by 10% Evaluate use of outside consultant	January, June Need a planning schedule
<ul style="list-style-type: none"> <li data-bbox="239 570 485 634">• Take a Step for Autism Walk</li> </ul>	Laura (chair), Miranda, Mary, Dan	Maintain participation to 500 Chair (Laura) develops planning schedule – presents to Board in July Move to April (Sept 2013 to April 2014)	3x year – July, August and Nov Planning schedule in July
<ul style="list-style-type: none"> <li data-bbox="239 792 373 824">• Grants</li> </ul>	Karen, Cathy	Write a minimum of 3/year Receive funding from at least 1/year Obtain funding for Camp Aspire	
<ul style="list-style-type: none"> <li data-bbox="239 943 436 976">• Crop Event</li> </ul>	Teresa, Emma	Goal: Increase income by 10% April Event	2x year – Feb and May
<ul style="list-style-type: none"> <li data-bbox="239 1094 554 1192">• Develop 2 additional fundraising opportunities</li> </ul>	Carolyn -- Research	Research local restaurants that might support a fundraiser (Charlie Parker's, Sgt Pepper's, Fulgenzis, Saputo's)	

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<b>GOAL 5: Maximize Volunteers</b>			
<b>ACTION STEPS</b> <ul style="list-style-type: none"> <li>• Develop database of volunteers for events</li> </ul>	Julie/Carolyn		
<ul style="list-style-type: none"> <li>• Volunteer Leaders</li> </ul>	Karen/Carolyn	Identify master volunteers that can serve as leaders	Review Master List -- July
<ul style="list-style-type: none"> <li>• Master Calendar of Events</li> </ul>	Carolyn		Review Calendar -- July
<ul style="list-style-type: none"> <li>• Make volunteering a requirement on Penner grant applications</li> </ul>	Tom	Completed in 2011 cycle?	
<ul style="list-style-type: none"> <li>• Develop Master List of Volunteer Activities</li> </ul>	Board/Carolyn		

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<b>GOAL 6: Strengthen ASACIC</b>			
<b>ACTION STEPS</b> <ul style="list-style-type: none"> <li>• Need to resurrect current bylaws</li> <li>• Review and modify</li> </ul>	Karen		
<ul style="list-style-type: none"> <li>• Relocate office to more visible site</li> </ul>	Tom/Karen	June, 2012 – Move to Noll Plaza	
<ul style="list-style-type: none"> <li>• Sponsor an Annual Meeting</li> </ul>	Board Discussion	Explore Child Care stipends for this Schedule for April, 2013?	