

ASACIC STRATEGIC PLAN 2012-13

Mission Statement: ASACIC is a 501 ©(3) nonprofit organization which was founded in 2002 for the purpose of improving the lives of those affected by autism in central Illinois by providing access to resources, educational opportunities, and social activities.

GOALS/ACTION STEPS (12-13)	PERSON RESPONSIBLE	TIMELINE/STATUS	REPORTING
GOAL 1: Increase autism awareness by developing resources.			
ACTION STEPS <ul style="list-style-type: none"> • Newsletter 	Carolyn	May, August, January	3X a year (Jan, May, August)—shift to electronic transmission?
<ul style="list-style-type: none"> • Postcards 	Carolyn	2X per year, May and September Develop 10 new sites each year, 25 cards per site	4X a year (Jan, May, August, Dec)
<ul style="list-style-type: none"> • Marketing Plan 	Mary (chair) Teresa Tom/Deanna	Mary will develop a marketing plan by July	2X a year (Jan, June)
<ul style="list-style-type: none"> • Blake Penner Grant 	Tom/Professional Board	Goal to serve 30 families July – materials/criteria ready Oct – application deadline Nov – prof. board review applications Dec 1 – deadline for distribution	2X a year, (June and Feb)

<ul style="list-style-type: none"> Support Group Meetings 	Karen, Cathy	Sept thru May 1 st Thursday of the month Develop list of existing support groups Develop support network outside of Springfield area (Beardstown and Lincoln?)	2x year, June and Dec
<ul style="list-style-type: none"> Contacts/Referrals 	Carolyn/Julie	Development of data base	2x year, May and Nov
<ul style="list-style-type: none"> School Kits 	Cathy	Distribute 6 per year Distribute kit completion instructions Followup survey (Where did these go?; Anything in kit they didn't know what to do with?) Explore: Development of an Assessment kit; Kit for older students	2x year April and Oct
<ul style="list-style-type: none"> Caregiver/Parent educational grants 	Cathy	Fund 5 families a year No deadlines, rolling application Cap at \$250 per family Draft criteria/application process/will need board review	As applications come in

GOALS/ACTION STEPS (12-13)	PERSON RESPONSIBLE	TIMELINE/STATUS	REPORTING
<p>GOAL 2: Increase educational and training opportunities. Increase enrollment of research-based programs</p>			
<p>ACTION STEPS</p> <ul style="list-style-type: none"> • Camp ASPIRE 	<p>Lyn/Carolyn /Karen</p>	<p>Application Prep – Carolyn/Karen – Jan Website – Carolyn – Jan, Aug Recruit Counselors – Karen -- April/May Church Contract – Carolyn – Jan Advertising – Carolyn – Where? Board needs to discuss this item Goal: Increase enrollment by 10% each year Explore: Merging with another summer camp program (SPARC, Y, UIS, Springfld Park)</p>	<p>2x year – August, February</p>
<ul style="list-style-type: none"> • Provide ABA information to families 	<p>Carolyn, Julie, Karen</p>	<p>Develop Resource Network with state wide ABA providers</p>	<p>2X year – March, Sept</p>
<ul style="list-style-type: none"> • Increase number of trained support workers 	<p>?</p>	<p>Explore: Providing web based training; linking with CAP Aspire programming; linking with another agency</p>	

GOALS/ACTION STEPS (12-13)	PERSON RESPONSIBLE	TIMELINE/STATUS	REPORTING
GOAL 3: Provide a variety of social activities.			
ACTION STEPS <ul style="list-style-type: none"> • Take a Step for Autism Walk 	Laura (chair), Miranda, Mary, Dan	Maintain participation to 500 Chair (Laura) develops planning schedule – presents to Board in July Move to April (Sept 2013 to April 2014)	3x year – July, August and Nov Planning schedule in July
<ul style="list-style-type: none"> • Zoo Event 	Tom, Karen	Maintain vendors at 10 Planning discussion in July Increase participation by 10%? Develop Planning Schedule (June 12)	2x year – August, Nov
<ul style="list-style-type: none"> • Movie Events 	Tom, Mary, Carolyn	Mary/Carolyn research theaters/movies Carolyn contacts theaters and does advertising (website, email blast) Two times a year (Summer, Winter)	2x year – August, January
<ul style="list-style-type: none"> • Santa Meet & Greet 	Tom, Dan Karen (recruit Santa helpers)	Maintain service to 30 families Develop Planning Schedule (Oct, 2012)	2x year – Nov (allocate \$ for gift cards), January
<ul style="list-style-type: none"> • Bowling Event 	Tom, Carolyn	Contact Logan Lanes in Lincoln (Carolyn) November event?	2x year – October, December
<ul style="list-style-type: none"> • Skating Event 	Mary, Carolyn	Contact Skateland South (Carolyn) February Event	2x year – January, March
<ul style="list-style-type: none"> • Develop 2-3 additional social activities 		Easter Egg Roll at Erin’s Pavilion ? April Events? Beardstown Event?	

GOALS/ACTION STEPS (12-13)	PERSON RESPONSIBLE	TIMELINE/STATUS	REPORTING
GOAL 4: Increase Fundraising			
ACTION STEPS <ul style="list-style-type: none"> • Golf Outing 	Outside Consultant Board	Move event to September (May 2013 to Sept 2013) Goal – Increase Income by 10% Evaluate use of outside consultant	January, June Need a planning schedule
<ul style="list-style-type: none"> • Take a Step for Autism Walk 	Laura (chair), Miranda, Mary, Dan	Maintain participation to 500 Chair (Laura) develops planning schedule – presents to Board in July Move to April (Sept 2013 to April 2014)	3x year – July, August and Nov Planning schedule in July
<ul style="list-style-type: none"> • Grants 	Karen, Cathy	Write a minimum of 3/year Receive funding from at least 1/year Obtain funding for Camp Aspire	
<ul style="list-style-type: none"> • Crop Event 	Teresa, Emma	Goal: Increase income by 10% April Event	2x year – Feb and May
<ul style="list-style-type: none"> • Develop 2 additional fundraising opportunities 	Carolyn -- Research	Research local restaurants that might support a fundraiser (Charlie Parker's, Sgt Pepper's, Fulgenzis, Saputo's)	

GOALS/ACTION STEPS (12-13)	PERSON RESPONSIBLE	TIMELINE/STATUS	REPORTING
GOAL 5: Maximize Volunteers			
ACTION STEPS <ul style="list-style-type: none"> • Develop database of volunteers for events 	Julie/Carolyn		
<ul style="list-style-type: none"> • Volunteer Leaders 	Karen/Carolyn	Identify master volunteers that can serve as leaders	Review Master List -- July
<ul style="list-style-type: none"> • Master Calendar of Events 	Carolyn		Review Calendar -- July
<ul style="list-style-type: none"> • Make volunteering a requirement on Penner grant applications 	Tom	Completed in 2011 cycle?	
<ul style="list-style-type: none"> • Develop Master List of Volunteer Activities 	Board/Carolyn		

GOALS/ACTION STEPS (12-13)	PERSON RESPONSIBLE	TIMELINE/STATUS	REPORTING
GOAL 6: Strengthen ASACIC			
ACTION STEPS <ul style="list-style-type: none"> • Need to resurrect current bylaws • Review and modify 	Karen		
<ul style="list-style-type: none"> • Relocate office to more visible site 	Tom/Karen	June, 2012 – Move to Noll Plaza	
<ul style="list-style-type: none"> • Sponsor an Annual Meeting 	Board Discussion	Explore Child Care stipends for this Schedule for April, 2013?	